

INK JET PRINTING METHOD

1) printing on to a receiving medium which comprises a substrate coated with at least one ink receiving layer and at least one upper protective layer which comprises polymeric particles having film forming temperatures between 60 to 140°C, preferably between 100 to 120°C, and at least one binder, and

2) subsequently heating the printed image to form a stable image protecting coating.

The printed image is sealed by heat, preferably, by passing through a laminator. The protective layers of the invention are receptive to inks during printing and provide high quality images of good colour strength. The image is substantially retained within the upper protective layer.

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